

EVENT BROCHURE

Compass Healthcare Collaborative

ANNUAL FORUM

May 28, 2025



COMPASS
HEALTHCARE COLLABORATIVE

CELEBRATING **20** YEARS

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Global Overview

Convening providers and community stakeholders to work toward the common goal of exceptional healthcare in Iowa and across the nation. Promote a healthcare culture of continuous improvement in quality, safety, and value that provides the most effective and efficient care, while encouraging communication, collaboration, and transparency. Equipping Iowa and the nation to raise the standard of care, align clinicians for continuous improvement, engage the community for sustainable healthcare transformation, and promote responsible reporting of healthcare information.



Objectives

- Promote innovative approaches to improve healthcare quality, patient safety and leadership performance to enhance patient satisfaction and increase efficiency
- Equip healthcare leaders and providers to raise the standard of care
- Produce high-quality, rigorous, and up-to-date education to shape healthcare quality and delivery



Target Audience

Physicians, Nurses, Hospital Care Teams, Clinicians, Quality Teams, Infection Prevention, Chief of Nursing Officers (CNOs), Chief Executive Officers (CEOs), Chief Operating Officers (COOs), and Community Organizations.



Registration

- **Regular Admission Fee:** \$200/attendee
- **Group Discount (Available for everyone):** Groups of 5 or more will receive reduced registration. For groups of 5 or more, please reach out to rizzo@compasshcc.org
- **Student Discount:** Master level students and above will be offered a complimentary registration. Please reach out to rizzo@compasshcc.org to register.

Quotes from Past Annual Forum Attendees

"I loved that on day one we got to interact with each other. It was collaborative and we brought ideas together! I also like the different topics as it is all areas our hospital is focusing on."

- Anonymous

"Quality vendors and speakers. Great opportunities for networking"

- Anonymous

"All of it was fantastic. Speaker knowledge and credibility was great. I really liked the shorter sessions and the frequent breaks. Was easier to keep my attention."

- Anonymous

"I appreciated the speaker's providing education and best practices, ideas, what has worked for them."

- Anonymous

7:30-8:30 AM Registration/Breakfast**8:30- 9:00 AM President/CEO Message - Tom Evans - Celebrate 20-year Milestone; Past Present and Future of Compass****9:00-10:00 AM Keynote – The Future of Quality Is Through Artificial Intelligence (AI)***Kedar Mate, MD - Qualified Health*

Kedar Mate, MD, is the Chief Medical Officer and co-founder of Qualified Health, a generative AI company that develops and supports the safe implementation of transformational technologies in healthcare. He is the Former President and CEO of the Institute for Healthcare Improvement (IHI), one of the world's leading healthcare quality and patient safety organizations. With 25 years of experience in healthcare management, health policy, and quality improvement, Dr. Mate champions innovative approaches to enhance global health. Dr. Mate co-hosts the "Turn On The Lights" podcast, where he delves into the intersection of health, economics, social justice, and leadership. Dr. Mate is passionate about creating health systems that address social determinants of health, foster collaboration and learning, integrate technology, and promote innovation and excellence.

Objectives:

1. Analyze three major challenges to creating value in healthcare delivery today.
2. Examine prevailing failure modes in healthcare quality.
3. Discover how novel technology-enabled workflows, leveraging AI may help us overcome these failure modes.

10:00-10:30 Break/Exhibit Hall**10:30-11:30 AM Plenary - The Other End of The Stethoscope***(CME not offered for this session)**Marcus Engel, M.S., CPXP, CSP - Healthcare Speaker, Author & Consultant*

The Other End of the Stethoscope reminds healthcare professionals of the vital role they play in the healing process of patients. This keynote details the experience of a young patient during hospitalization, the care and compassion shown by healthcare professionals, and the importance of healthcare professionals being safe, secure, and appreciated in their role within this sacred field. Participants will also come away with an understanding of each patient and co-worker's individuality, unique differences, and appreciation for the role every healthcare employee plays in the healing of patients and their families. The patient and family experience is absolutely vital in quality, competent health care.

Objectives

1. Convey the foundation of compassionate care: human presence
2. Demonstrate an understanding of individual patient and family needs in a clinical setting
3. Implement best practices in patient communication

11:30 AM -12:30 PM Lunch/Exhibit Hall**12:30-1:30 PM Keynote – Choosing to LEAD***Dennis Wagner - Yes, And Leadership, LLC and Tom Evans, MD - Compass*

Join Dennis Wagner and Tom Evans MD in this highly interactive and engaging leadership development working session. Leadership is not determined by our social status or job title; it's determined by the Choices we make. Gain insight on how to use a set of clear, practical leadership Mindsets and Methods to make good leadership Choices in the four domains of Intent, Being, Language, and Roles. Using these Mindsets and Methods will lead not only to greater effectiveness but will also precipitate greater joy. Team with Tom and Dennis to learn and apply leadership that will lift ourselves and others.

Objectives:

1. Analyze how leadership is a self-accountability involving personal and professional Choices, which extend beyond traditional management and staff roles.
2. Equip learners to use two powerful Leadership Mindsets and Methods for making good leadership Choices to enhance their effectiveness and joy in work and life.
3. Empower learners to make commitments for specific actions they will take to test and spread their use of the Leadership Mindsets and Methods.

1:30-2:30 PM Maximizing Hospital Engagement in the 13th SOW: A3C and Community Collaboration*Kate Elliot and Bre Holt, MPH - Comagine Health*

Hospitals play a critical role in advancing healthcare quality and community well-being. As the 13th Scope of Work (SOW) begins, hospitals will have new opportunities to drive meaningful change through community engagement, data-driven collaboration, and the A3C (Aligning and Advancing Community Collaborations) process. This session, led by Kate Elliott and Bre Holt from Comagine Health, will provide hospital leaders with a clear understanding of their role in the 13th SOW, how to effectively participate in A3C initiatives and strategies to strengthen partnerships that improve patient outcomes and community health.

Through real-world examples and actionable insights, attendees will learn how to leverage the A3C framework to create sustainable hospital-community partnerships, use data to drive decision-making and align their efforts with state and national healthcare improvement goals.

Objectives

1. Gain clarity on how hospitals fit into the upcoming CMS quality improvement framework and expectations for community engagement.
2. Examine how A3C provides a structured, evidence-based approach for hospitals to engage with community partners, public health, and other stakeholders.
3. Identify data-driven strategies to improve community health outcomes and hospital performance under the 13th SOW.
4. Explore best practices for aligning hospital initiatives with social determinants of health and broaden public health efforts.

2:30-3:00 Snack Break/Exhibit Hall/Announce Raffle Winners

3:00- 4:00 PM The Future of Post-Election US Healthcare

Gerald Clancy, MD - University of Iowa College of Medicine

In this session, Dr. Gerald Clancy, a physician, educator, and healthcare leader, will explore the latest national healthcare initiatives and their impact on providers, patients, and healthcare systems. He will explore the key demographic and disease trends impacting the supply and demand for healthcare. It will also examine emerging political and policy factors shaping the future of healthcare delivery. In this evolving landscape, participants will identify opportunities to enhance access, quality, and value in healthcare systems.

Objectives:

1. Define the major demographic and disease forces influencing the supply and demand for health care.
2. Identify new political and policy forces that will shape future health care delivery.
3. In this new environment, evaluate opportunities that will improve access, quality and value of health care.

4:00 PM Adjourn

[Event Webpage](#)

[Registration Page](#)





Location

This event is taking place at the Meadows Events and Conference Center located at 1 Prairie Meadows Dr, Altoona, IA 50009. A discounted guestroom rate has been secured at the Prairie Meadows Hotel (connected to The Meadows Event and Conference Center). Limited rooms are available. Please call the Prairie Meadows Hotel at (515) 967-1000 to make a reservation and let them know your reservation will be under the Compass room block.



Videos

Registration and participation in the Compass Annual Forum constitute an agreement by the registrant to Compass' use and distribution (now and in the future) of the registrant or attendee's image or voice in photographs, video, electronic reproductions, and audio recordings of such events and activities.



Handout Information

Compass will not be providing paper handouts to attendees. Registrants will be contacted via e-mail by the Compass Education team when presentation handouts and resources are available at the event webpage before the event.



Cancellation Policy

No-shows will be billed. Cancellations and substitutions are welcome anytime. All cancellations and substitution requests must be sent to Amber Rizzo at rizzo@compasshcc.org. A full refund will be given to all cancellations received 10 or more business days before the conference. A \$50.00 administrative fee will be charged to all cancellations received six to nine business days before the conference. No refunds will be given to cancellations received five or fewer business days before the conference. Refunds will be calculated by the date received and the Compass business days remaining before the conference. Compass reserves the right to cancel the conference due to insufficient enrollment, in which case pre-registered participants will be notified and full refunds provided.



ADA Policy

Compass does not discriminate in its educational programs based on race, religion, color, sex, or handicap. Compass wishes to ensure no individual with a disability is excluded, denied services segregated, or otherwise treated differently than other individuals because of the absence of auxiliary aids and services. If you need any of the auxiliary aids or services identified in the Americans with Disabilities Act to attend this conference, please call 515-288-1955 or connect with the Education Department at Compass_education@compasshcc.org.



Certificate of Attendance

A General Certificate of Attendance will be available, at the closing of the conference. This certificate will not award any continuing education credits but can be used as your proof of attendance. Compass recommends keeping a copy of the onsite agenda and that you contact your own board or certification organization to find out what is required to submit for continuing education credits.

Continuing Education



Continuing Medical Education (CME):

Accreditation: This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Iowa Medical Society (IMS). Compass Healthcare Collaborative is accredited by the IMS to provide continuing medical education for physicians.

Designation: Compass Healthcare Collaborative designates this live activity for a maximum of **4.0** AMA PRA Category 1 Credit(s)[™] Physicians should claim only the credit commensurate with the extent of their participation in the activity

Commercial Support: This activity was developed without support from any ineligible company. *The ACCME defines ineligible companies as those whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients. Note: The ACCME does not consider providers of clinical service directly to patients to be commercial interests unless the provider of clinical services is owned, or controlled by, and ACCME defined ineligible company.

Disclosure: Compass Healthcare Collaborative (Compass) adheres to the Standards for Integrity and Independence in Accredited Continuing Education. The content of this activity is not related to products or the business lines of an ACCME-defined ineligible company. None of the planners or moderators for this educational activity have relevant financial relationships to disclose with ineligible companies whose primary business is producing, marketing, selling, re-selling, or distributing products used by or on patients.

Note: AMA PRA Category 1 Credits[™] are accepted for nursing and other healthcare discipline license renewal purposes, provided the topic is relevant to the applicant's field or discipline. After participating, you will receive a Certificate of Attendance detailing the number of AMA PRA Category 1 Credits[™] you can claim. This certificate is provided for self-reporting requirements and must be submitted to your state board for license renewal.

Certified Professional in Healthcare Quality (CPHQ): This program has been approved by the National Association for Healthcare Quality for a maximum of **5.0** CPHQ continuing education credits for this event.

American College of Healthcare Executives (ACHE) Qualified Education: By attending the 2025 Compass Annual Forum offered by Compass Healthcare Collaborative participants may earn up to **5.0** ACHE Qualified Education Hours toward initial certification or recertification of the Fellow of the American College of Healthcare Executives (FACHE) designation.

Certified Professional in Patient Safety (CPPS): This activity meets the criteria of the Certification Board for Professionals in Patient Safety for up to **5.0** CPPS CE hours. It is the provider's responsibility to track course expiration dates and to submit renewal applications prior to the expiration date identified above (if applicable). If you have questions please contact Sarah Blossom, director of certification, at 617-391-9927 or sblossom@ihi.org.

Tom Evans, MD, FAAFP, President and CEO at Compass

Tom Evans has been President and CEO of Compass since 2005. Dr. Evans received a bachelor's and master of arts degree from Drake University. He received his medical degree from the University of Iowa in 1983 and completed his Family Medicine residency at Broadlawns Medical Center in 1986. He practiced family medicine for thirteen years before serving as chief medical officer for the Iowa Health System from 1999 to 2005. Dr. Evans has served as President of both the Iowa Medical Society and the Iowa Academy of Family Physicians. He has also served on the delegations for both the American Medical Association (AMA) and the American Academy of Family Physicians. Dr. Evans is a faculty member with the Institute for Healthcare Improvement, the College of Medicine at Des Moines University and the College of Public Health at the University of Iowa. He also serves on the Board of Trustees for Bethel University in St. Paul, Minnesota.

Jennifer Brockman, MHA, BSN, RN, CPPS Chief Clinical Program Officer, Compass

As the Chief Clinical Program Officer for Compass, Jennifer Brockman leads an organizational structure that supports quality improvement, patient safety, change management, data analytics and achievement of strategic directives. Brockman has more than twenty years of clinical nursing experience in a variety of healthcare settings including acute and long-term care, quality management and infection prevention. She received Bachelor of Science and Nursing Degree from the University of Iowa and Master's in Healthcare Administration Degree from Walden University. Brockman has extensive experience designing and executing small and large scale clinical and population health strategies, statewide alignment strategies and national provider networks.

Kedar Mate, MD, Chief Medical Officer and co-founder of Qualified Health

With over 20 years of experience in healthcare management, public health, and healthcare quality improvement, I lead the Institute for Healthcare Improvement (IHI) as its President and CEO. IHI is a global organization that uses improvement science to advance and sustain equitable outcomes in health and health systems across the world. My mission is to spark bold, inventive ways to improve the health of individuals and populations, and to support anyone, anywhere who wants to help build a future in which every person has the best care and health possible. I also co-host the "Turn On The Lights" podcast, where I explore the intersection of health, social justice, and leadership with inspiring guests from diverse backgrounds and fields. Additionally, I co-lead the Rise to Health Coalition, a national health equity initiative by IHI, AMA, and Race Forward that aims to catalyze individuals and organizations committed to health equity and justice to take action. I am passionate about creating health-creating systems that address the social determinants of health, foster collaboration and learning, and promote innovation and excellence.

Marcus Engel, M.S., CPXP, CSP, Healthcare Speaker, Author & Consultant

Marcus is a certified Speaking Professional & author whose messages provide insight and strategies for excellent patient care. His keynote presentation, "The Other End of the Stethoscope" has been witnessed by tens of thousands of healthcare professionals, and his books are used in scores of nursing and allied health programs to teach the basic foundations of caregiving. As a college freshman, Marcus Engel was blinded and nearly killed after being struck by a drunk driver. Through two years of rehab, over 350 hours of reconstructive facial surgery, and adaptation through a multitude of life changes, Marcus witnessed the good, the bad, and the profound in patient care. Marcus has authored four books. He holds a B.S. in sociology from Missouri State University and an M.S. in Narrative Medicine from Columbia University in the city of New York. In 2017, Marcus was awarded an honorary doctorate from the Philadelphia College of Osteopathic Medicine and is currently an adjunct professor at the University of Notre Dame where he teaches pre-meds the art of "being with." Marcus lives in Orlando, Florida with his wife, Marvelyne, and his Seeing Eye dog, James. He loves to connect with healthcare professionals nationwide.

Dennis Wagner, Principal and Managing Director, Yes, And Leadership, LLC

Dennis Wagner believes in committing to and delivering on Bold Aims in work and life. He is a nationally and internationally recognized leader in the areas of public service, social marketing, healthcare quality improvement, and large-scale change management. Dennis has worked for more than 30 years as a federal leader serving the United States at the Environmental Protection Agency, the Health Resources and Services Administration, and the Centers for Medicare and Medicaid Services. He has led and has supported other leaders in conducting successful, joyous, results-driven national and international initiatives to increase organ donation, improve air quality, increase healthcare access for the underserved, and more. Dennis served as a member of the federal Senior Executive Service for ten years. He and two executive team colleagues were recognized for their successful national work to improve hospital patient safety in 2016 as Federal Employees of the Year by the non-partisan Partnership for Public Service. Dennis grew up in rural Montana where he attended Fertile Prairie, a one-room country school, followed by high school in Baker, Montana, and then undergraduate and graduate degrees from Montana State University in Bozeman. He now lives in Alexandria, Virginia with his wife, Diane Hill, whose determination, compassion, and authenticity inspire him daily. Dennis and Diane have three children: Tess, Grant, and Margo.

Kate Elliott, Vice President of Systemwide Quality Improvement, Comagine Health

Kate Elliott is vice president of systemwide quality improvement (SQI) for Comagine Health. She leads the SQI department, a broad portfolio of health care transformation and quality improvement projects for clients including federal and state governments and private institutions. SQI is composed of quality improvement experts, conveners, project managers, educators, coaches and consultants who apply their skills to improve the care delivered in a variety of settings across our communities. Ms. Elliott is passionate about using facilitative leadership approaches to support these professionals in building and sustaining high-impact programs.

Before becoming vice president of SQI, Ms. Elliott served as Comagine Health's associate executive director, leading strategic planning, business development and community engagement, providing executive leadership for the Oregon Community Board, and co-facilitating a 15-organization workgroup focused on implementation of value-based payment models in primary care. As senior director and program manager, she led the Patient-Centered Primary Care Institute, an initiative to connect Oregon primary care practices with technical assistance on emerging topics like patient-centered care, medical home and integrated behavioral health.

Bre Holt, MPH, Senior Director of the Population Health Service line, Comagine Health

Bre Holt is senior director of the population health service line at Comagine Health. Bre is a demonstrated team leader with deep experience managing professionals to design and implement health care transformation initiatives. She currently leads the population health service line in the Systemwide Quality Improvement department, which consists of projects focused on transforming clinical practice, moving providers toward whole person care, and using data to drive quality improvement efforts. She oversees work funded by the Centers for Medicare & Medicaid Services (CMS), state government, community partners, and grants.

She has over 15 years' experience in program management, project coordination, partner engagement, and program development. Prior to this role, she led the Healthier Washington Practice Transformation Support Hub, a multimillion-dollar, multi-year contract focused on driving bidirectional behavioral and physical health integration in Washington State. Prior to that, she provided program management support for the oral health integration portfolio and the Safety Net Medical Home Initiative. In these roles, she coordinated partnerships between Comagine Health and diverse collaborators, including local, regional and national foundations, national subject matter experts, patient advocacy groups and government partners.

Gerald Clancy, MD, Senior Associate Dean for External Affairs and Clinical Professor of Psychiatry and Emergency Medicine at The University of Iowa College of Medicine

Dr. Gerard Clancy is the Senior Associate Dean for External Affairs and Clinical Professor of Psychiatry and Emergency Medicine at the University of Iowa's Carver College of Medicine. A University of Iowa graduate, he has extensive experience in medicine, aerospace medicine, and health policy, with additional training from Harvard University. Previously serving as president of the University of Tulsa and the University of Oklahoma, Dr. Clancy raised over \$510 million for scholarships, research institutes, and facility expansions. He has contributed significantly to college access, ranking #1 among U.S. college presidents (2000–2023) for improving access for underrepresented minorities.

A dedicated psychiatrist, he provides emergency psychiatric services at the University of Iowa Hospital and hosts the ROUNDING@IOWA CME podcast. He also leads strategic workforce well-being initiatives at UI Health Care and advises Iowa health systems on recruitment and retention. Recognized with numerous teaching and humanitarian awards, he has also founded two medical colleges and pioneered community health programs, including outreach clinics for the underserved. His research and leadership have shaped health policy, mental health care, and medical education nationwide.

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